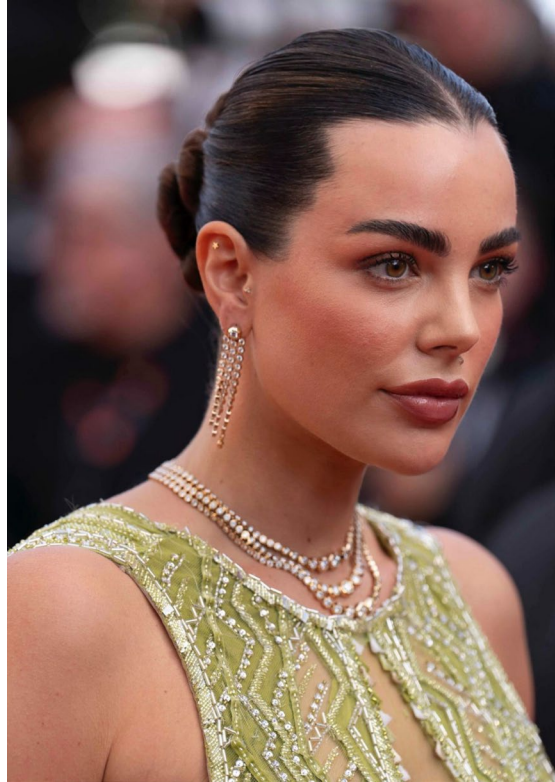
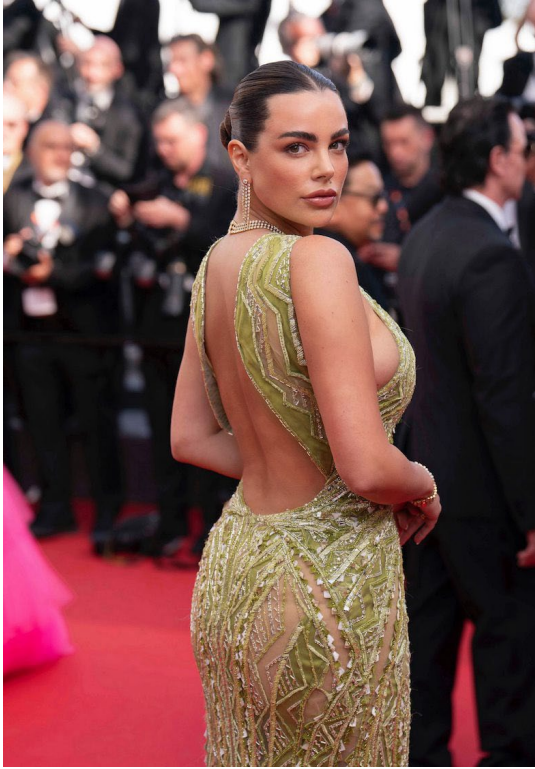


Nadine Mirada wears 56 carats of lab-grown diamonds at Cannes

Her unique mandana pieces will be available to buy from June



mandana High Jewellery collection

Cannes, May 2024 – Outshining the spotlight, **Nadine Mirada** showcased two breathtaking looks at Cannes. The leading model most notably turned heads at the 77th international film festival with her glamorous ensemble of a dazzling dress and diamond jewellery. Around her neck, the 35-year-old wore a necklace from **mandana Jewellery** with 34 carats of **lab-grown diamonds from Nevermined** cascading gently over her skin like the delicate droplets of a flowing waterfall. A 13-carat bracelet and matching rings tied in beautifully with the haute couture. 9-carat earrings complemented the elegant look perfectly.



9 ct earrings



34 ct necklace



13 ct bracelet

Credit for Nadine Mirada photos: Diana Catch

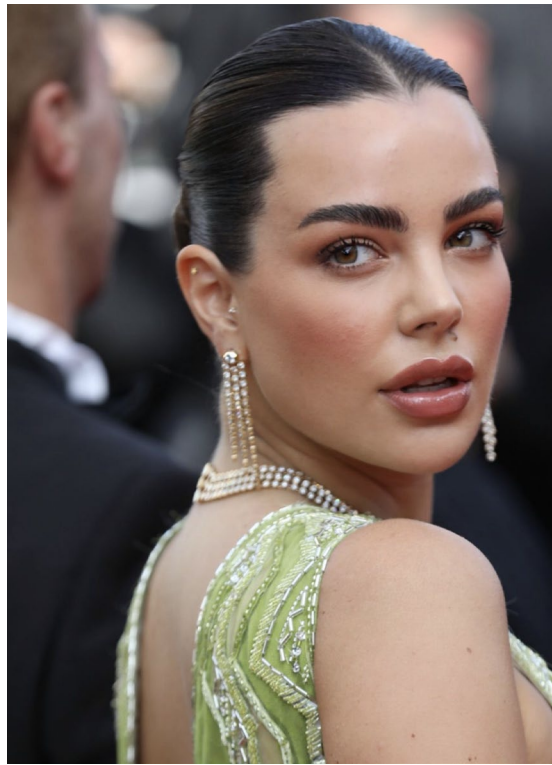
The Essen-based diamond producer Nevermined is one of the first to manufacture high-quality lab-grown diamonds for jewellery in Germany. As well as being synonymous with excellent diamond quality in accordance with the 4Cs, Nevermined places particular emphasis on sustainability, accountability, fairness and (through its founder and CEO Christine Marhofer) female empowerment – just like its brand ambassador Nadine Mirada, who was recently crowned 'European model / Influencer of the year' at the World Influencers and Bloggers Awards.

The **Reflect High Jewellery collection** from mandana totalled an amazing 56 carats of lab-grown diamonds. All of the diamonds are set in octagonal bezels made of recycled 750 gold (18 carat), their geometric shapes lending the pieces a uniquely modern aesthetic and bringing a sense of lightness and environmental responsibility to the fast-paced world of high fashion.

Nadine Mirada presented the collection for the first time at Cannes. She is now passing it on to the next generation – exemplifying sustainability, where lasting value is what's precious. The Reflect High Jewellery collection with the genuine flair of the Cannes red carpet will be available to purchase from mandana from the start of June: a one-off chance to own a unique piece. Price: in excess of EUR 160,000.

_Red carpet dress by [Ziad Nakad](#)

_Gala dress designed by [Georges Makaroun](#)



Conscious luxury

mandana Jewellery only uses lab-grown diamonds and recycled 750 gold (18 carat). Each individual piece is lovingly made by hand under fair conditions within Europe, in Germany and Spain. The mandana team has also managed to incorporate sustainability into every aspect of the collections: The vegan jewellery cases 'grow back' as they are made of Oleatex, a leather alternative made from non-edible organic waste from the olive industry. mandana uses a biodegradable and compostable hot stamping finish to label the cases.

Never mined, but lab-grown

Nevermined diamonds are real diamonds – physically and chemically identical to mined diamonds. The production facilities and laboratory are located in Essen, Germany. This is where Nevermined produces diamonds with the CVD process. 'CVD' stands for 'chemical vapour deposition'. In this process, small pieces of diamond known as 'seeds', are placed in a vacuum chamber. Plasma is created in this chamber and its gases are decomposed during the process. The carbon released is deposited on the surface of the seeds and thus allows the diamonds to grow gradually. For a one-carat diamond, this takes around 14 to 21 days. The rough diamonds are then processed in exactly the same way as mined diamonds, polished and used in mandana Jewellery's pieces, for example.



Never mined, but lab-grown – this was the guiding principle behind founder Christine Marhofer's journey, starting in 2021 and culminating in the launch of two new start-ups two exciting years later.

'My desire was to create something that lasts, with a material and emotional value, at the same time reflecting the values of our time: sustainability, diversity, respect for our planet, social justice, accountability and transparency. High-quality jewellery can embody all this and is made to last. Gold is one of the most valuable materials in the world – and diamond the hardest. I wanted to bring these elements together and create something sustainable from them – to usher in an age where we express our values through jewellery.'

– Christine Marhofer, managing director and founder of mandana

About mandana

The neo-luxury jewellery brand mandana was founded in 2021 by Christine Marhofer and creates high-quality jewellery collections with Nevermined diamonds grown especially in Germany. The brand represents 'conscious luxury': all mandana jewellery is made from recycled 750 gold (18 carat) and every aspect of sustainability has been carefully considered – from production to packaging. The brand represents strong values and ideals. Sustainability, diversity, fairness, respect, mindfulness, social justice and women's empowerment shape everything mandana does. The mission: to spark change – and usher in an age where we express our values through jewellery.



Distributed by MFPR

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