

## FANCY CUTS & COLOURED DIAMONDS

**NEW! MANDANA ELEMENTS – neo-luxury jewellery collection with genuine coloured diamonds from the Nevermined laboratory**



- **Nevermined** unlocks the special recipes for breathtaking fancy diamonds
- New luxury statement collection **mandana** "Elements" made from recycled gold for those who love to show their true colours
- Fancy colours inspired by elements from nature, as Nevermined **lab-grown diamonds** grow naturally in **Germany** (>210,000 carats per year!)

**Essen, 19 February 2025.** Essen-based diamond laboratory Nevermined and its sister luxury jewellery brand mandana have been causing a stir in the lab-grown jewellery industry since 2023 – making them brands with real edge. In January 2025, both next-generation brands are now introducing another new and exciting facet to their portfolio: with genuine diamonds in fancy cuts and colours from Nevermined and a mandana jewellery collection that puts the spotlight on colourful masterpieces.

**Fancy recipes developed in the Nevermined laboratory in Germany**

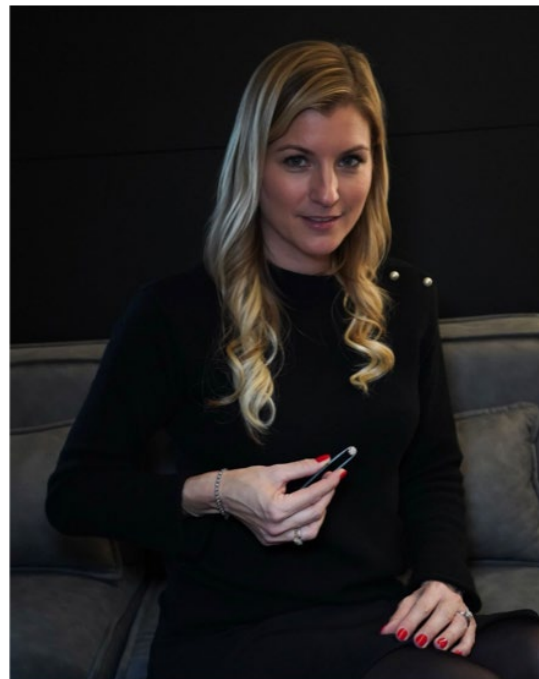
The “fancy colours” are created in the Nevermined lab in Essen, which grows 210,000 carats of rough diamonds each year in its own machines – and as many as 245,000 from March 2025. “We developed the chemical and physical recipes to grow genuine diamonds by ourselves,” explains **Dennis Oing, process engineer for diamond synthesis at Nevermined.** “The process is incredibly complicated – even more so if the aim is to create coloured diamonds. To do this, every two millionth carbon atom in the colour centre must be replaced by another lattice atom. The targeted incorporation of these foreign atoms is difficult and significant adjustments must be made for each colour. We worked on research for a long time, and in 2024, we made a breakthrough: We’ve been able to create lots of different colour variations ever since.”



### **mandana Elements: Each diamond telling nature’s story**

Fancy diamonds are among the **top trends for 2025 in the jewellery industry**, as they are rarer and give pieces of jewellery an extra touch of individuality. For Nevermined and mandana, committed to sustainability, responsibility and protecting the planet in the jewellery space and producing lab-grown diamonds exclusively using 100% regenerative energy, each colour symbolises an element of nature.

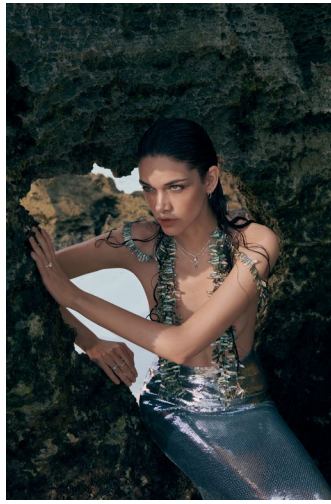
*“It’s something our jewellers and our next-generation customers love: Fancy diamonds tell even stronger stories! Rosy pink diamonds make a perfect gift for the arrival of a newborn. Grass-green diamonds convey how Nevermined diamonds are grown sustainably using regenerative energies. An LGD in powerful sea blue is perfect for a proposal on the beach, while yellow diamonds symbolise eternal sunshine. We highlight these endless possibilities for creative storytelling with diamonds at mandana using fancy cuts such as the emerald or princess cut. After all, our brand is multifaceted and “edgy” in the truest sense of the word – just think of our iconic eight corners – and made naturally for all those who want to express their values through jewellery.”*



### **Christine Marhofer**

Founder and CEO of mandana and Nevermined

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***mandana Elements highlight pieces inspired by the shades of nature***

**mandana Two Yellow Ring**



- Ring made from recycled 750 yellow or white gold (18 carat), whose eight corners represent the infinity symbol ∞
- Certified 2.50 or 2.64 ct Nevermined fancy lab-grown diamond in Vivid Yellow (VS+)
- The mandana Two Yellow gives those who love environmentally conscious jewellery a warm and sunny glow. The delicate prongs are the perfect setting for the individual yellow pieces, making the ring a special item of jewellery for life's most special occasions. Through the harmonious symbiosis in the yellow gold version, the yellow fancy diamond lends a delicate touch of colour that's great to mix and match.
- RRP: EUR 8,150

**Elements Pink Necklace**



- Trendy paperclip chain made from recycled 750 yellow gold (18 carat), adjustable to 40 or 42 cm Certified
- 1.07 ct Nevermined fancy lab-grown diamond in Vivid Pink (VS+)
- Modern princess cut
- In the jewellery world, pink diamonds represent love, feminine strength, and a delicate feel. The rare colouring of this Nevermined lab-grown diamond captures deep romantic feelings and is reminiscent of a dreamy sunset. The extraordinary diamond makes the chain a unique symbol of affection and the perfect gift for emotional milestones.
- RRP: EUR 4,800

**mandana One Blue Ring**

- Ring made from recycled 750 white gold (18 carat), whose eight corners represent the infinity symbol ∞
- Certified 1.00 ct Nevermined fancy lab-grown diamond in Vivid Blue (VS1)
- Depending on how it catches the light, the deep blue of this Nevermined diamond can recall sunny days by the Mediterranean or the intense colour of the ocean around the



Maldives. The perfect ring for those who love the ocean – especially in light of its big commitment to sustainability. The perfect engagement ring, its blue fancy diamond makes for a wonderful eternal reminder of that honeymoon trip to the coast. RRP: from EUR

- 5,400

### Elements Blue Necklace



- Trendy paperclip chain made from recycled 750 white gold (18 carat), adjustable to 40 or 42 cm
- Certified 0.62 ct Nevermined fancy lab-grown diamond in Vivid Blue (VS+) Modern emerald cut
- Floating on a luxurious paperclip-style chain in the form of a Nevermined lab-grown diamond in an elegant emerald cut, Fancy Vivid Blue is a shade that offers an unparalleled and exclusive intensity of colour, held in a handmade prong setting. An homage to the clarity and tranquillity of water. The premium-quality carabiner clasp and gold plate featuring an engraved mandana logo complete the piece.
- RRP: EUR 3,075

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### ABOUT MANDANA

#### Next generation jewellery for next generation customers

The neo-luxury jewellery brand mandana was founded in 2021 by Christine Marhofer and creates high-quality jewellery collections with lab-grown diamonds. The brand represents 'conscious luxury': All mandana jewellery is made from recycled 750 gold (18 carat) and every aspect of sustainability has been carefully considered – from production to packaging. The brand represents strong values and ideals. Sustainability, diversity, fairness, respect, mindfulness, social justice and women's empowerment shape everything mandana does. The mission: to spark change – and usher in an age where we express our values through jewellery. // [mandana-jewellery.com](https://mandana-jewellery.com)

### ABOUT NEVERMINED

#### Next generation diamonds for next generation jewellery

Nevermined GmbH was founded in 2021 by Christine Marhofer and Michael Marhofer in Essen, Germany. In the heart of the Ruhr region, Nevermined produces genuine laboratory diamonds of the highest quality standards according to the 4C. The stones are used in premium fine jewellery from partner brand mandana. As one of the first manufacturers of its kind in Germany, Nevermined is doing pioneering work for the jewellery industry in the field of lab-grown diamonds and is committed to transparent and conflict-free production. Driven by the values of our time, the Nevermined team is particularly passionate about sustainability. That is why the brand powers its production with 100% certified green electricity. // [nevermined-diamonds.com](https://nevermined-diamonds.com)

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